Hurricane Idalia Preparedness Partner Communications Resources

FEMA requests your help delivering important information about preparedness as Hurricane/Tropical Storm Idalia approaches landfall.

The resources below are ideal for external partners and media looking to amplify preparedness to those in the path of the storm.

Websites

Ready.gov:

- Hurricanes | Ready.gov |
- Build A Kit | Ready.gov
- People with Disabilities | Ready.gov
- Evacuation | Ready.gov
- Make A Plan | Ready.gov
- Search Your Location | FEMA.gov

Multi-lingual Website Resources

- Ready in Your Language | Ready.gov
- Listo.gov

Blogs

- 5 Steps to Take this Hurricane Preparedness Week | FEMA.gov
- How People with Disabilities and Medical Needs can take Action Before and After a Hurricane | FEMA.gov
- FEMA Employees Share their Pet Preparedness Tips | FEMA.gov

Social Media

Please use the Ready Social Media toolkit to find language and graphics.

- Hurricane Season Preparedness Digital Toolkit | Ready.gov
- Flood Safety Social Media Toolkit | Ready.gov



Severe Weather Safety Social Media Toolkit | Ready.gov

Graphics

Hurricane Preparedness Graphics Examples below:

Languages: English, Spanish, French, Japanese, Korean, Simplified Chinese, Haitian Creole, and Vietnamese (additional languages continue to be added)





Along with the graphics in the Ready.gov <u>Social Media Toolkit</u>, you can find additional graphics on FEMA's <u>Disaster Multimedia Toolkit</u>. The graphics can be used as printed hand-outs or on social media. The majority of graphics are available in:

- Formats: Facebook, Twitter, <u>Instagram Story</u>, and <u>Instagram/Facebook Feed</u>
- <u>Languages: English, Spanish, Arabic, French</u>, German, Creole, Japanese, Korean, Portuguese, Simplified Chinese, Tagalog, Urdu, and Vietnamese (additional languages continue to be added)

Examples:

The Time to Prepare is now | FEMA.gov

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Disaster Mobility Ahead of the Storm Graphics | FEMA.gov





Storm Surge Graphics | FEMA.gov

Storm surge is destructive, life-threatening coastal flooding.

Be prepared:

- Get a "go bag" ready today.
- . Sign up for alerts on the FEMA App.
- Follow @NHC_surge.
- · Listen to local officials & evacuate if asked to do so.



Bão dâng có sức tàn phá, gây ra lũ lụt ven biển đe dọa đến tính mạng con người.

Hãy chuẩn bị:

- Chuẩn bị sẵn sàng một "go bag" (túi đựng vật dụng cần thiết cho trường hợp khẩn cấp) ngay hôm nay.
- Đăng ký nhận thông báo trên Ứng dụng FEMA.
 Theo dõi @NHC_surge.
- Lắng nghe các quan chức địa phương & sơ tán nếu được yêu cấu làm như vậy.



Follow Instructions From Your Local Officials Graphics | FEMA.gov





Gather Important Documents Graphics | FEMA.gov

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Have An Evacuation Plan Graphics | FEMA.gov



Text don't call Graphics | FEMA.gov



Videos

You can a variety of preparedness videos on Preparedness Videos | Ready.gov.

Storm surge and flood safety is a particular concern for Hurricane/Tropical Storm Idalia. The videos below specifically talk to flood risk and we have one video specifically on preparedness for people with disabilities.

- Don't Drive through Flood Waters
- PSA: Don't Drive Through Flood Waters Version 2
- PSA: Don't Drive through Flood Waters Version 3
- FEMA ASL Accessible: Flood Safety/Warning Tips and Vocabulary
- Personal Preparedness: for People with Disabilities

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Storm Surge Videos:

- Storm Surge PSA Jim (30 sec) YouTube
- Storm Surge PSA Jim (15 sec) YouTube
- Storm Surge PSA Tom (30 sec) YouTube
- Storm Surge PSA Tom (15 sec) YouTube
- Storm Surge PSA Debbie (30 seconds) YouTube
- Storm Surge PSA Debbie (15 second) YouTube

Contact Us

If you have any questions, please contact FEMA Office of External Affairs:

- Congressional Affairs at (202) 646-4500 or at <u>FEMA-Congressional-Affairs@fema.dhs.gov</u>
- Intergovernmental Affairs at (202) 646-3444 or at <u>FEMA-IGA@fema.dhs.gov</u>
- Tribal Affairs at (202) 646-3444 or at <u>FEMA-Tribal@fema.dhs.gov</u>
- Private Sector Engagement at (202) 646-3444 or at nbeoc@max.gov

Follow Us

Follow FEMA on social media at: <u>FEMA Blog</u> on fema.gov, <u>@FEMA</u> or <u>@FEMAEspanol</u> on Twitter, <u>FEMA</u> or <u>FEMA Spanol</u> on Facebook, <u>@FEMA on Instagram</u>, and via <u>FEMA YouTube channel</u>.

Also, follow Administrator Deanne Criswell on Twitter <a>@FEMA <a>Deanne.

FEMA Mission

Helping people before, during and after disasters.

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